



Cumbre Awards Sponsorship Program June 8, 2012

Thank you for your interest as a possible 2012 PRSA New Mexico Chapter Cumbre Awards program sponsor.

This year's event is scheduled to occur on June 8, 2012 at the Sheraton Uptown in Albuquerque, New Mexico. ***In addition -- your sponsorship will also extend to the NMPRSA Regional Conference, also on June 8, as well as the APR Boot Camp at the University of New Mexico on June 9.***

If you have any questions about sponsorship opportunities please contact **Karin Stangl**, at (505) 821-3134, or at mariposa_verde@q.com

Gold Sponsor – \$1,000

The Gold sponsorship level will include the following benefits:

- Logo will be included in the conference handout
- Banner can be hung at the luncheon
- Full page advertisement in the 2012 Cumbre Award Event Program
- Four tickets to the event
- Mentions during the program (and during the Regional Conference and APR Boot Camp)
- Table Tent and other event signage
- Website recognition
- Recognition in Cumbre Award Call for Nominations (if payment is received before December 28, 2011)
- Recognition in Cumbre Award invitation (if payment is received before March 15, 2012)

Silver Sponsor – \$500

The Silver sponsorship level will include the following benefits:

- Logo will be included in the conference handout
- Banner can be hung at the luncheon
- Half page advertisement in the 2012 Cumbre Award Event Program
- Three tickets to the event
- Mentions during the program (and during the Regional Conference and APR Boot Camp)
- Table Tent and other event signage
- Website recognition
- Recognition in Cumbre Award invitation (if payment is received before March 15, 2012)

Bronze Sponsor – \$250

The Bronze sponsorship level will include the following benefits:

- Logo will be included in the conference handout
- Banner can be hung at the luncheon
- Quarter page recognition in the 2012 Cumbre Award Event Program
- Two tickets to the event
- Mentions during the program (and during the Regional Conference and APR Boot Camp)
- Website recognition

Friends Sponsor – \$100

The Friends sponsorship level will include the following benefits:

- Logo will be included in the conference handout
- Banner can be hung at the luncheon
- One ticket to the event
- Mentions during the program (and during the Regional Conference and APR Boot Camp)
- Website recognition



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Sponsorship Commitment Form
2012 NMPRSA Cumbre Awards

Sponsorship commitments must be received by **April 1, 2012** to be included in event materials. New Mexico PRSA accepts payments using business checks, Visa and MasterCard.

Select Your Sponsorship:

_____ **Gold Sponsor \$1,000** (*Full page advertisement, Four tickets to the event, Mentions during the all three events, Logo on conference handout, Banner hung at luncheon, Table Tent and other event signage, Website recognition*)

_____ **Silver Sponsor \$500** (*Half page advertisement, Three tickets to the event, Mentions during the all three events, Logo on conference handout, Banner hung at luncheon, Table Tent and other event signage, Website recognition*)

_____ **Bronze Sponsor \$250** (*Quarter page recognition, Two tickets to the event, Mentions during the all three events, Logo on conference handout, Banner hung at luncheon, Website recognition*)

_____ **Friends of NMPRSA Sponsor \$100** (*One ticket to the event, Mentions during the all three events, Logo on conference handout, Banner hung at luncheon, Website recognition*)

NMPRSA Member Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ Phone: _____

Credit Card Type: _____ Number: _____ Exp Date: _____ CID: _____

Please mail this form along with your check payable to NMPRSA to:

***New Mexico Public Relations Society of America
c/o Griffin and Associates
119 Dartmouth SE
Albuquerque NM 87106***

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